



# Your members are speaking to you. Are you listening?

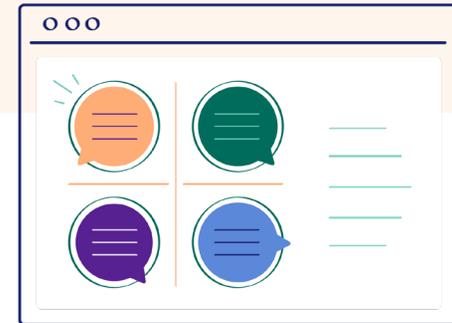
Our Member Insights support packages will help you tap into and mobilize the voice of your members.

Our three support packages will get you on track to confidence in your data, no matter the size of your association, and will:

- Manage the technology side of data tracking
- Manage the analysis and handling of data
- Derive actionable insights to grow your business
- Provide customized biannual, quarterly, or monthly reports
- Tie it all together – web, email, and social media marketing data – to form a picture of what your members are telling you

## Moneyback Guarantee

We are so confident in your growth from our insights that, if you are not completely satisfied, we'll refund your first month's fees. No questions asked.



## Real results, real clients

- ✓ 25% increase in newsletter subscriptions
- ✓ 50% growth in Membership
- ✓ 75% decrease in Cost Per Click
- ✓ 80% increase in website traffic
- ✓ 100% increase in social engagement
- ✓ 200% increase in conversion rates

“Data is so integral to understanding our members and partners needs, and even though we just started this program we are already seeing results!”

–Neighbourhood Pharmacy Association of Canada



Visit [halmyre.com/insight-product-book-demo](https://halmyre.com/insight-product-book-demo) to sign up for a FREE demo!

# Are you ready to spark growth?

We help all types and sizes of associations to grow and embark on their data insights journey. Choose one of our three packages:

	Small Associations	Medium Associations	Large Associations
<b>Initial Setup</b>			
Customized new/existing Google Analytics 4 (GA4)	✓	✓	✓
Set up clearly defined and customized goals	✓	✓	✓
Set up KPI (key performance indicator) conversions	Up to 3	Up to 4	Up to 5
Set up Google Tag Manager event tracking	✓	✓	✓
Create custom dashboards	Up to 3	Up to 5	Up to 7
<b>Plus, 12-month Program of Ongoing Support</b>	Biannual	Quarterly	Monthly
Annual planning/quarterly reviews	✓	✓	✓
Google Analytics ownership	✓	✓	✓
Additional funnel dashboard (aligned with KPIs)	✗	✓	✓
AdWords setup review	✗	✓	✓
Marketing campaigns: <ul style="list-style-type: none"> <li>• Urchin Tracking Module usage</li> <li>• Campaign acquisition funnels reviews</li> </ul>	1 Campaign	2-3 Campaigns	4+ Campaigns
	12-month Program	12-month Program	12-month Program
	\$3,500 one-time fee + \$460 per month	\$4,000 one-time fee + \$790 per month	\$6,000 one-time fee + \$980 per month
	OR pay in full & save \$550 \$8,470	OR pay in full & save \$980 \$12,500	OR pay in full & save \$1,260 \$16,500

### Additional Services

Your key marketing assessments, such as additional deep dives on key acquisition renewal campaigns, events and conferences, learning, and online community deep dive. Detailed social media assessments are also available.

Get started today and change how you engage members within a matter of weeks!

hello@halmyre.com | halmyre.com | 1-866-425-6973

halmyre™